

Public Chapter 371

SENATE BILL NO. 1579

By Rochelle, Kyle, Crowe

Substituted for: House Bill No. 894

By Beavers, Bone, Whitson, Boner

AN ACT To amend Tennessee Code Annotated, Title 49, Chapter 6, Part 21, relative to school buses.

BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF TENNESSEE:

SECTION 1. Tennessee Code Annotated, Section 49-6-2109, is amended by adding the following new language to be designated as subsection (e):

(e) Nothing in this title shall prohibit a local school district from allotting space on the exterior or interior of a school bus for the purpose of commercial advertising. After consultation with the Department of Safety, the State Board of Education is directed to promulgate rules and regulations to effectuate the provisions of this subsection. Commercial advertising shall be permitted only on the rear quarter panels of the school bus of a size not to exceed sixteen inches (16") in height and sixty inches (60") in length, be composed of black lettering on a white background, and shall not advertise alcohol or tobacco products. Commercial advertising permitted by this act shall not include campaign advertising as prohibited in Tennessee Code Annotated, Section 2-19-144, and any such campaign advertising shall be expressly prohibited.

SECTION 2. This act shall take effect upon becoming a law, the public welfare requiring it.